



FlightSimExpo 2021 Sponsor and Exhibitor Application

THANKS FOR YOUR SUPPORT!

We look forward to welcoming you to FlightSimExpo. Sponsors and exhibitors: please use this form to get involved with the conference. Full details about available options are provided in the [2021 Exhibitor and Sponsor Opportunities](#) document.

ORGANIZATION PROFILE

Primary Contact

Name: _____ Title/Position: _____

Email Address: _____ Phone Number: _____

Organization Information

Organization Name: _____

Please list the organization name exactly as you wish it to appear on all conference materials.

Organization Type:

Exhibitor logos will be categorized by type and ordered by date of registration.

Street Address: _____ City: _____

State/Province: _____ ZIP/Postal Code: _____ Country: _____

Organization Website URL: _____

Your logo on the FlightSimExpo website will be hyperlinked to this address.

Facebook URL: _____ Twitter URL: _____

Other Relevant Marketing URLs: _____

How did you find out about FlightSimExpo?

Organization Description:

Please limit your description to 200 words and use full sentences. This description will be used in conference materials.

DIRECTORY LISTINGS

Event App

The mobile conference app for FlightSimExpo requires at least one organization contact to be publicly listed. Please provide the information for that contact below:

Name: _____ Title/Position: _____

Email Address: _____ Phone Number: _____

FlightSimExpo Partner Directory

All FlightSimExpo partners are encouraged to make their contact information available to other partners of the event. Information provided in this section will be published in the FlightSimExpo Partner Directory and shared with other FlightSimExpo sponsors and exhibitors.

If you do not wish to be included the directory, please leave the following fields blank.

Name: _____ Title/Position: _____

Email Address: _____ Phone Number: _____

FlightSimExpo Partner Focus Group

FlightSimExpo is proud to work collaboratively with our exhibitors and sponsors. The focus group provides input and feedback on event locations, partners, hotels, and more. If you wish to be included, please provide a name and email address below.

If you do not wish to be included the focus group, please leave the following fields blank.

Name: _____ Email: _____



Have you heard about Flight Simulation Association (FSA)?












[Flight Simulation Association](#) is a free resource we've designed to help orient newcomers to the flight simulation community. The site includes free [guides](#), [webinars](#), and [product discounts](#) for simmers. If you're interested in getting involved, please check one or both of the boxes below:

We would like to become an FSA Partner by offering a discount for association members.

We would like to become an FSA Partner by offering a "special perk" (e.g., custom livery, special access, a "behind the scenes" webinar, etc.) to members.

SPONSOR INFORMATION

Please indicate your level of sponsorship:

 Gold Sponsorship – \$1,250	 Diamond Sponsorship – \$5,000
 Hand Sanitizer Stations – \$2,000	 Event WiFi – \$3,000
 Branded Water Bottles – \$3,000	 Livestreaming and Video – \$8,000
 Branded Hotel Keycards – \$4,000	 Exhibitor Social – \$2,500
 Morning Coffee – \$5,000	 Attendee Social – \$10,000
 Other (please specify): _____	

The following add-ons are **provided free for sponsors**. Please indicate which you would like to participate in:

AviationLads Professional Advertisement Kit: A custom, professional promotional video for your organization or one of your products ([example](#)).

Virtual Exhibit Booth: Connect directly with attendees with your own dedicated video room. Just like an exhibit booth, attendees can join different video chat rooms to ask questions or connect with your representatives. Includes two online conference registrations.

Select one or both options:

Saturday, September 25 from 3:00pm – 5:00pm PT (2200 – 0000 GMT)

Sunday, September 26 from 10:00am – 12:00pm PT (1700 – 1900 GMT)

EXHIBITOR INFORMATION

Non-Profit Exhibitors

We are requesting a [Non-Profit Exhibitor](#) registration: Option 1. Option 2.

Insurance

The venue and our insurance company require liability insurance for the event naming FlightSimExpo Management Inc. as Additional Insured. To meet this requirement, you can apply for coverage online in minutes or provide a certificate from your existing provider.

Option

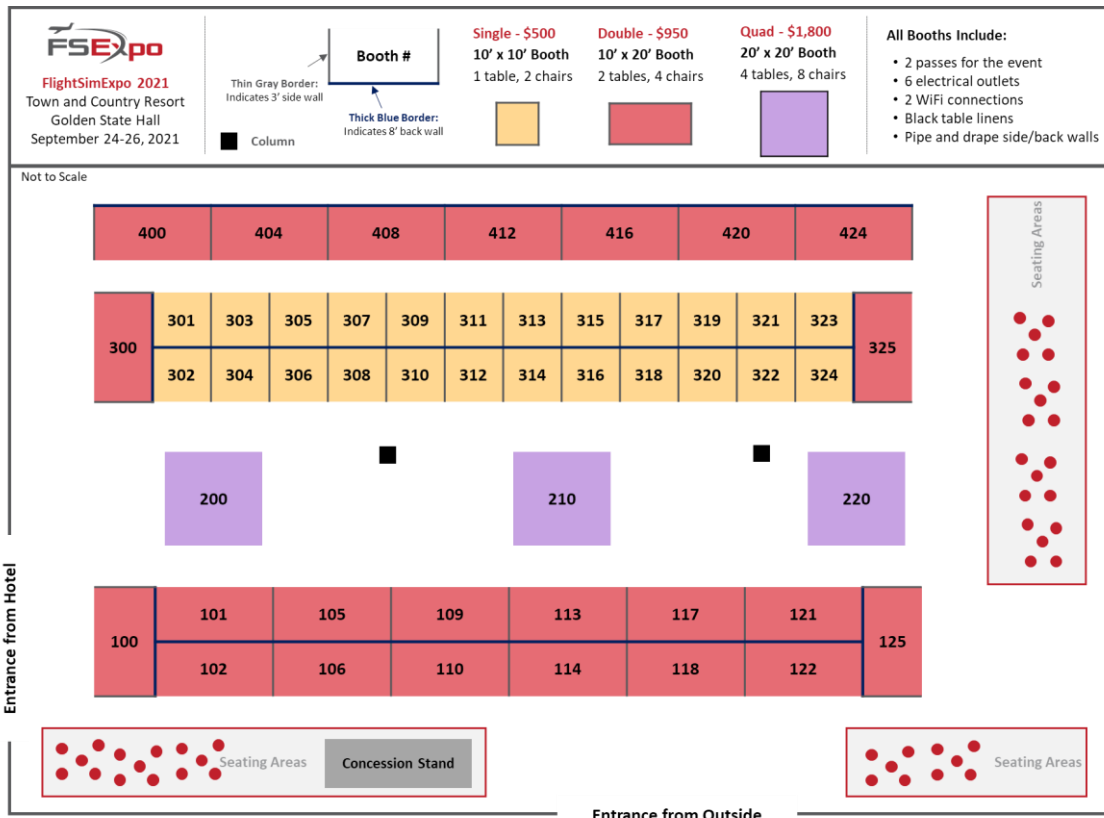
I/we will purchase optional Exhibitor Liability Coverage for \$65 ([click here](#) for more info)

I/we have existing liability coverage (you will be required to provide proof of coverage)

Exhibitor Booth

Please select your desired booth from the map below. Space is allocated on a first-come, first-served basis and is guaranteed once payment is received. **The registration deadline is August 20, 2021.**

Requested Booth Number: _____. Will you be selling taxable items on-site? Yes No.



ELECTRICITY



Selections

Please select the electricity package to be included with your booth:

5A – Included in Booth Price 15A – Add \$150 to Booth Price

10A – Add \$75 to Booth Price No Electricity – Reduce Booth Price by \$100

All packages include a 6-socket, three-prong (120V) North American outlet power bar. Please remember to bring any adapters you may need.

Optional Add-Ons

Need additional electricity? Please place the desired quantity beside the requested upgrade, and we'll order the additional electrical access for your booth:

Quantity	Upgrade	Quantity	Upgrade
<input type="checkbox"/>	Additional 5A Powerbar – \$150	<input type="checkbox"/>	Additional 15A Powerbar – \$250
<input type="checkbox"/>	Additional 10A Powerbar – \$200		

Looking for non-standard outlets or different voltages? Let us know, and we'll do what we can to help!

INTERNET



Optional Add-Ons

Each exhibit booth includes 2 WiFi connections with a bandwidth of up to 50 Mbps each. Additional connections, wired connections, or higher bandwidth options are available at additional cost.

If you wish to purchase additional internet, place the desired quantity beside the requested upgrade:

Quantity	Upgrade
<input type="checkbox"/>	Additional WiFi Connection – \$25
<input type="checkbox"/>	Wired Internet Connection (up to 10 Mbps) – \$150

FURNISHINGS



Optional Add-Ons

Number of Extra Chairs (\$100/chair): Number of Extra Tables (\$250/table):

Additional furniture add-ons are available from our Show Services partner.

ADD-ON OPTIONS

Please select any of the below options you wish to add to your registration:

AviationLads Professional Advertisement Kit – \$500 or FREE with Sponsorship

A custom, professional promotional video for your organization or one of your products ([example](#)).

Virtual Exhibit Booth – \$400 or FREE with Sponsorship

Connect directly with attendees with your own dedicated video room. Just like an exhibit booth, attendees can join different video chat rooms to ask questions or connect with your representatives. Also includes two online conference registrations.

Select one or both options:

Saturday, September 25 from 3:00pm – 5:00pm PT (2200 – 0000 GMT)

Sunday, September 26 from 10:00am – 12:00pm PT (1700 – 1900 GMT)

Facebook Takeover – \$100 per Week

Customize and create your own cover photo for the FlightSimExpo Facebook page advertising your brand. Your custom cover photo will be live on our page for 6 days. This option also includes one 'boosted' post on our Facebook page featuring your organization and its involvement with the event.

Email to Attendees – \$150

Add one paragraph (200 words) to a pre-event email to attendees. Use this opportunity to get attendees excited about your booth: tell them what you will be offering and why they should stop by.

Saturday Developer Seminar – \$500

Sunday Developer Seminar – \$400

Connect with our audience during a 30-minute presentation block on Saturday or Sunday. This seminar is available to any flight simulation developer and is intended to showcase new releases, product developments, or upcoming technology. Presentations are available on a first come, first served basis. Longer time slots are available upon request.

Event App Push Notification – \$100

Planning a booth demonstration or announcement during the event? This option enables you to send one push notification (50 words maximum) to all event attendees through Whova, the conference mobile app. This method is the fastest and easiest way to help drive traffic and ensure your announcement has maximum reach.

DELEGATE INFORMATION

Please indicate everyone attending on behalf of your organization. Passes beyond the complimentary number included with your sponsorship or exhibit booth are \$50 per person. If you wish to purchase a T-shirt for \$15, please indicate the T-shirt size in the provided column.

	Full Name	Home Airport ICAO Code	Title/Position	Email Address	T-Shirt Size
1					
2					
3					
4					
5					
6					

Each delegate's name and organization will appear in the event app's directory. Email addresses will not be public. Delegates are encouraged to login to the event app to update their individual profile.

More than 6 attendees? Please include additional attendee information with your email.

PAYMENT INFORMATION

Please indicate your method of payment. We will follow up with an invoice reflecting your selections.

Pay via EFT Pay via Check Pay via Credit Card

Email Address for Payment Invoice: _____

NEXT STEPS

To move forward:

1. Review the Fine Print on the following pages, then sign the application below.
2. Return this document to a FlightSimExpo representative or email it to info@flightsimexpo.com. Include color and black and white versions of your logo in both vector and .png formats.
3. Consider booking hotel rooms early, as space is limited! [Click here](#) to reserve your room now.
4. Please [like us on Facebook](#) and [follow us on Twitter](#) to help spread the good news.

APPLICATION

We irrevocably apply to participate in FlightSimExpo 2021 on the terms of this application as set out above and in the Fine Print on the following pages.

Signature: _____ Date: _____

Name: _____ Title/Position: _____

Download/save document in Acrobat Reader to enable electronic signing

THE FINE PRINT

In this application, “you” means the organization named under “Organization Name” in the “Organization Profile” section, “your delegates” means the delegates listed in the table in the “Delegate Information” section and as supplemented, “we”, “us” and “our” means or refers to FlightSimExpo Management Inc., “Hotel” means Town and Country Resort, “Event App” means the conference’s electronic event directory, and “Event” means FlightSimExpo 2021.

COVID-19 Event Impacts

FlightSimExpo understands that the ongoing global pandemic is still causing uncertainty regarding the potential of holding an in-person event. The viability of an in-person event is dependent on multiple factors, including public health restrictions, feasibility of travel, and the number of registered attendees and exhibitors.

Based on feedback from the community, we remain committed to holding a hybrid in-person and online event. We plan to comply with any health and safety protocols required by the state and/or venue at that time. If, for any reason, we are unable to hold an in-person event in California on September 24-26, we will proceed with an online-only event during that weekend.

If we proceed with an online-only event or if you elect not to attend the in-person component of the event after registering to do so, the following will apply:

- For items selected in the **Exhibitor Information, Electricity, Internet, and Furnishings** sections, you have the option to:
 - Convert your exhibitor registration to a sponsorship *for no additional charge*. This includes the ability to host a “video booth” during pre-defined hours.
 - Receive a full refund, if the request for a refund is received prior to September 12. After September 12, these items are strictly non-refundable.
- For items selected in the **Sponsor Information and Add-On Options** sections:
 - We will apply these fees to the online-only event¹. You will also receive a \$250 credit to be applied toward our next in-person event.

Postponement or Cancellation of the Event

We have sole discretion to postpone or cancel the Event at any time, for any reason. You agree that we will have no liability to you or any of your delegates for any losses resulting from any delay or cancellation, including any travel or hotel costs. Further, we will use reasonable efforts to, but are not required to, provide any refund of payments.

¹ If we run an online-only event, all **Sponsor Information** items except the Gold or Diamond Sponsorships will be refunded.

Media Release

Photographers, videographers, and media personnel will be at the Event. You consent to and authorize us, on your behalf and on behalf of your delegates, to use photographs, images, and any and all audio and video within which you or your delegates may appear or be heard on our website and in print and marketing publications. You authorize this use without compensation or further explicit authorization.

Contact Information

We have the right to use contact information provided in this application and as provided by you or your delegates. This includes sharing information provided with current and prospective organizations that we have retained for the purpose of developing our event. Your information and the information about your delegates will also be included in the conference's electronic program and directory ("Event App"). If you or any of your delegates do not want to appear within the Event App, please contact info@flightsimexpo.com with your request before August 20, 2021.

Contact information will be used for administration, communication, informational and marketing purposes for the duration of this Event and in the future. We do not retain credit card information.

Food and Beverage

The Hotel has the sole right for the distribution and sale of any and all food and drink, including alcoholic beverages. You will not and you will ensure that none of your delegates will sell, give away, or distribute any food or drink without our written consent and the consent of the Hotel.

Alcohol

The Event is governed by strict contract terms restricting the consumption or possession of alcohol to persons at least 21 years of age.

If you or any of your delegates are under the age of 21, you agree that you and they will not consume or have possession of any alcohol and will not participate in any activities that are restricted to individuals of age (e.g., gambling).

You understand that failure to comply with these provisions will result in immediate removal from the Event (including you, your materials and all of your delegates) and you may be liable for any costs, fines or damages if the Event is affected in any way by your actions. You may also face criminal action.

Sale of Products at the Event

By selling products at the Event, you warrant to us that you have obtained all required licenses, rights, and permissions from Federal, State, and Local governments. You agree to submit required paperwork and associated taxes to the State of California, where applicable. For exhibitors who are not otherwise obligated, we can provide obtain a one-time seller's permit to collect State of California sales tax.

Occupation of Space

If you fail to occupy the booth space by 8am local time on Saturday, September 25, 2021, we have the right to re-let or otherwise occupy that booth space and you agree that you have forfeited all of the rights under the applicable exhibitor or sponsor package.

Objectionable Content

We may, at our sole discretion, determine that your display contains objectionable material. You agree to remove the offending material as soon as practical, and within no more than 2 hours of notice. Otherwise, you will be subject to removal from the Event without refund of payments. Further, you will be responsible for the cost of such removal if you do not arrange removal as requested.

Move Out

Any of your materials that remain in the Hotel after 5:30 pm local time on Sunday, September 26, 2021 will be removed and destroyed at your expense.

Insurance

All exhibitors are required to obtain general liability insurance coverage for losses due to bodily injury or property damage caused by the insured's employees or agents. Exhibitor materials should also be insured against loss or damage from the time they are shipped to the Hotel until they are once again received at the exhibitor's point of origin. "FlightSimExpo Management Inc." must be listed as Additional Insured on any policies covering this Event. Exhibitors who are unable to present a certificate of liability insurance coverage will not be permitted onto the show floor.

Admission to FlightSimExpo

We reserve the right to refuse any person admission to the Event, for any reason, in our sole discretion and to remove you and/or your Delegate(s) if your behavior or the behavior of your Delegate(s) is deemed inappropriate and no refund of payments, fees or attendance costs will be made.

Commissions and Other Payments

As part of our agreements with the hotel and other providers, which are designed to offer you and other attendees volume discounts, we may receive commission or other revenue-based payments. If you have any questions, please [email us](#) for more information.

Limitation of Liability

Participation in the Event provides access to the event venue and the applicable associated sponsor/exhibitor package only. You are solely responsible for all materials used in the Event and your belongings and possessions, for example display materials, brought to the Event and the personal belongings and possessions of your delegates.

You acknowledge and agree that we are not responsible for your safety or the personal safety of your delegates or for any loss, injury or damage to you, your delegates or respective property however caused.